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Development of Regional Joint Master Program in Maritime Environmental Protection and Management – MEP&M

Online Meeting

Overview of MSc programs in field of MEP&M at EU HEIs (WP1)

Ljilja Radunović, NGO Ecological Centre DOLPHIN

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Information and promotion of project results

- Development of a communication plan - contains a summary of the planned communication activities of the project between partners and with the public (task of the project partner from Albania)

The plan is a „living“ document and can be changed during project implementation

- Project flyer development - basic information about the project (partners, goals, expected results)
- Creating a project banner - visibility of the project action during the implementation of all activities

Eco Center DOLPHIN can prepare content and design. Send to all partners for suggestions and comments, and after the final agreement to print the required number for Montenegro, and send the design form to the partners.

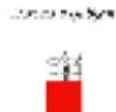




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- Proposed project promotion activities:
 - ✓ Making a brochure with the details of the new study program
 - ✓ Periodic installation of project web banners - local and national media, relevant ministries, state and private faculties, local governments, public institutions
 - ✓ Periodic promotion of the study program in the print media
 - ✓ Info days - periodic promotion of study program (physical meetings, forums, round tables, etc. state and private faculties, local governments, public institutions)
 - ✓ On line promotional events (scheduled zoom presentations and consultations with the interested public)





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Thank you for the attention !

